

A Web content fetch and delivery system is disclosed. The system comprises a proxy server configured for receiving requests for content from requesting end user browsers and fetching the content from content provider servers over at least one communication network. The proxy server is programmed for maintaining a log of all content fetched including a time of the fetch and the requesting end user browser, and storing associations between content fetched within a fixed time period by the same requesting end user browser. When subsequent requests for particular content are received by the proxy server, the proxy server will pre-fetch all content associated with that particular requested content.